

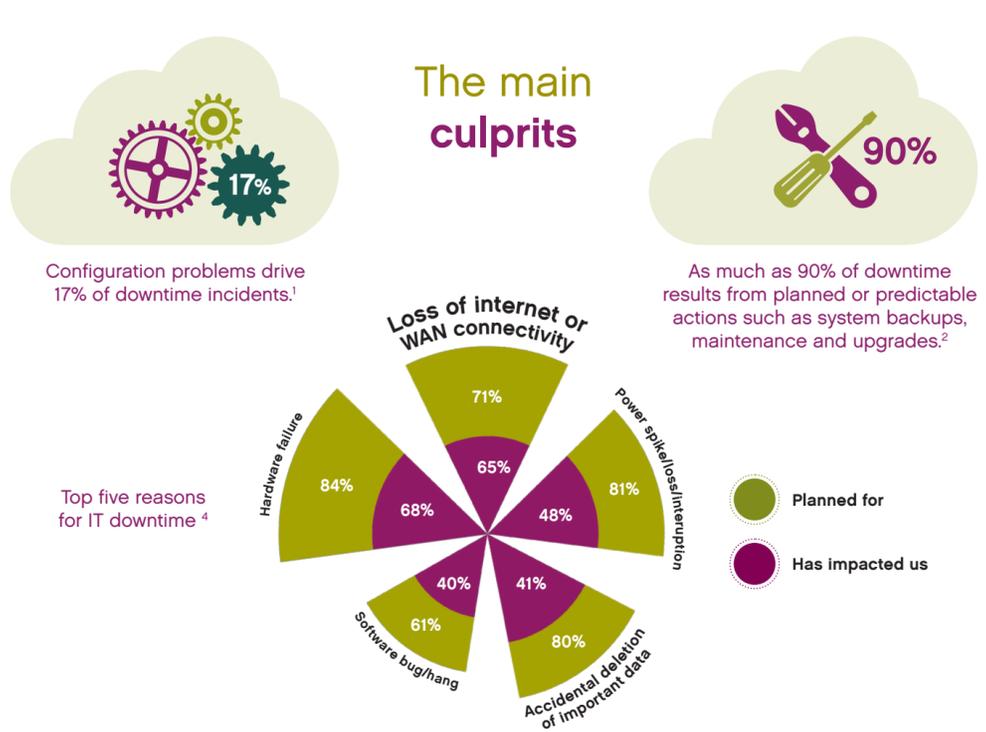
Business downtime: the key culprits and the business impact

See the real impact of downtime at a glance

Downtime is one of the biggest expenses that an organisation can face. An outage of even just a few hours will mean that manual processes just can't keep up with workload and you risk failing staff and disappointing customers.

Have we all just accepted that 'these things happen' in every sector; from manufacturing to professional services and everywhere in-between? In today's challenging economic climate downtime is costly in terms of productivity, affected processes and staff efficiency and motivation, so is it possible to change these typical working practises and switch off the passive mindset?

Use the downtime statistics in this infographic as evidence for your communications improvements business case.



Impact: People



Impact: Processes



Impact: Revenue



The true impact of downtime – regardless of sector or size of business – can be incredibly damaging. In the challenging business environment of today downtime should no longer be classed as the acceptable norm.

Use these facts and figures and take proactive measures to minimise downtime for your organisation. Work with colleagues and industry experts to identify current and future risks, alongside solutions to maintain business continuity, revenue and customer service excellence.

References

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